



## ***Northwest Land Camp 2017***

### ***Evolution and Innovation, Our Commitment to Tomorrow***

April 10-12, 2017 | [Menucha Retreat and Conference Center](#) | Corbett, Oregon

### **Request for Proposals (RFP) for Sessions & Presentations**

**Updated** - Proposal deadline: **November 30, 2016** | Decision notification by **January 6, 2017**

### **About Land Camp**

Since 2011, Northwest Land Camp has been the preeminent networking and training event for Northwest land trust leaders and partners. Land Camp is offered biennially by the Coalition of Oregon Land Trusts, Washington Association of Land Trusts and national Land Trust Alliance.

Held at the scenic Menucha Retreat and Conference Center on the Columbia River Gorge, Land Camp focuses on relationship building, peer to peer learning, and dynamic and interactive workshops to further the work of Northwest land trusts. Approximately 175 attendees are anticipated, including land trust Executive leadership, Board Members, new staff, and community partners.

**SUBMIT YOUR PROPOSAL**

### **Theme**

This year's Land Camp theme is "**Evolution and Innovation: Our Commitment to Tomorrow.**" In order to continue delivering conservation success, land trusts must adapt their approach and business models to fit our community's needs. We aim to ensure land trusts are relevant and successful for years to come. You are encouraged to be creative and bring new ideas on how to address the theme; example topics to spark ideas include:

- **Innovation** - emerging fields; multiple benefits/ large landscape projects; conservation finance; planning for climate change; new tools and technology; ecosystem services
- **Organizational sustainability** - partnership models, mergers, deep collaborations; planned giving; stewardship funding and structures; succession planning and internal leadership development; board development; strategic communications
- **Relevance** - community conservation; equity and inclusion; environmental education; conservation advocacy; storytelling and strategic communications; public access to land

### **Session Types**

Sessions should target one or more of these groups: Leadership and Executive Directors; Board Members; Stewardship; Land Protection; and Outreach and Development. There are two session types:

- **Long Session** – A half-day program (3.5 hours) that focuses on a specific topic with enough time to take an in-depth look. These can vary from one to three presenters. *Three to four sessions, around 40 participants each.*

- **Workshop** – A 90-minute session that can either give a brief overview of a broad topic or focus on a single subject. This is also a good place for discussion or panel formats. If this will be run as a panel discussion, we prefer to limit it to four presenters plus a panel moderator. *Approximately 12 workshops, around 30 participants each.*

There is time in the evenings for special programming such as demonstrations, focus groups, or discussions. We do not have a formal process for proposing these types of programs, so send ideas to [info@nwlandcamp.org](mailto:info@nwlandcamp.org).

## **Selection Criteria, Process and Timeline**

We encourage proposals for full sessions, with a combination of presentations and panels of 2-4 presenters on a topic coordinated by the proposer. Proposals for individual presentations are also welcome -- organizers will work to fit you with other presenters in a panel, and acceptance will be based on session availability.

Proposals are encouraged to provide practical tools and information that participants can use *or* provide insight into the future of land conservation and facilitate discussions between participants. Proposals will be evaluated by the following criteria:

- Consistency with Land Camp theme and goals and relevance of topic to our audience
- Expertise and experience of presenter(s)
- Speaker(s) experience giving presentations
- Clarity of description of what will the attendee learn
- Appropriateness of scope for the length of the program

Submit your proposal via our online form at [www.nwlandcamp.org/rfp](http://www.nwlandcamp.org/rfp). Proposals will be reviewed and considered for selection by the Land Camp Planning Committee, made up of land trust staff from Washington and Oregon. Selected proposals will be contacted by a Planning Committee member for further review. You are welcome to reach out to Land Camp organizers for feedback on your ideas or for help identifying a session to participate in at [www.nwlandcamp.org](http://www.nwlandcamp.org).

**SUBMIT YOUR PROPOSAL**

## **Presenter Responsibilities:**

- Provide information & resources to participants in a dynamic, interactive style
- Provide relevant materials beforehand to be posted on the Land Camp website
- Where appropriate, coordinate panels with other issue experts
- Include ample time for discussion and questions
- Coordinate AV needs with event organizers (AV equipment will be provided)
- Provide any extra equipment or necessary resources (instruments, handouts, etc.)
- Ensure the session is not perceived as an “infomercial” for your company and that you do not sell services to participants before or during the session. Following the session, distribution of flyers and business cards are permitted
- Presenters are responsible for their travel and other session related expenses

## **Questions Regarding Submissions**

Please direct all questions about this RFP to [info@nwlandcamp.org](mailto:info@nwlandcamp.org) or visit the Northwest Land Camp website at [www.nwlandcamp.org](http://www.nwlandcamp.org) for more information.